





活動名稱 Event Name



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Press Release For Immediate Release

"KERRY HONG KONG STREETATHON 2025" Charity Run Successfully Held on 23 November First to Run on the Yet-to-open Central Kowloon Bypass (Yau Ma Tei Section) 20,000 Runners Witness a Historic Moment HONG KONG STREETATHON Marks Its 10th Anniversary, Spreading Positive Energy and "Marathon for

Good, Party for All!"

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[Hong Kong, 23 November 2025] — Organised by social enterprise RunOurCity and title-sponsored by Kerry Properties Limited ("Kerry Properties"), the "KERRY HONG KONG STREETATHON 2025" charity run was successfully held today. This year marks the 10th anniversary of the HONG KONG STREETATHON, a meaningful milestone celebrated with a groundbreaking collaboration with the Highways Department. Marathon and half marathon runners were given the unprecedented opportunity to be the first to set foot on the yet-to-open Central Kowloon Bypass (Yau Ma Tei Section), a major transport infrastructure project, witnessing the perfect union of Hong Kong's infrastructural achievements and athletic spirit.

The event attracted over 20,000 registrations, with 18,618 runners starting and 17,821 successfully completing their races. Apart from enthusiastic participation from running enthusiasts, school teachers and students, the event also welcomed students with special educational needs (SEN), visually impaired runners and persons with disabilities, fully embodying STREETATHON's vision of promoting inclusive long-distance running. On event day, the BYD SEALION 7 and DENZA D9 served as the official lead vehicles for the marathon and 10km races respectively, leading runners off the starting line.

In addition to Hong Kong's first full marathon (42.195km) in the city centre surrounding Victoria Harbour, the event featured a cross-harbour half marathon (21.0975km) in the urban core, Hong Kong's only 10km route crossing the Tseung Kwan O Cross Bay Link and the Tseung Kwan O—Lam Tin Tunnel, and the "STREETATHON — Asia YOUTHRUN 10K 2025" designed to encourage student participation. Last year's highly popular Family Category also returned this year to encourage young people to participate in the 10km race. To promote social inclusion, visually impaired runners and their guide runners were again welcomed to participate. This year, special award categories — Champion, 1st runner-up and 2nd runner-up — were created exclusively for visually impaired runners, regardless of gender or age.













Immediately following the charity race, the "KERRY HONG KONG STREETATHON 2025 – Central Kowloon Bypass (Yau Ma Tei Section) Leaders Run", co-organised with the Highways Department, was held at 11:30am. This special run further highlighted the fusion of Hong Kong's urban development and sporting spirit, continuing the event's core theme of "Marathon for Good, Party for All!".

The response to this year's citywide the HONG KONG STREETATHON was overwhelming, with average attendance rates of nearly 86% (85.64%) for the marathon and over 90% (91.47%) for the half marathon. Among them, the three half marathon categories, namely the Elite, Challenge 1, and Challenge 2, had as many as 2,126, 2,736, and 3,709 participants respectively, with an attendance rate of over 90%. This shows that STREETATHON is becoming increasingly popular and supported by runners.

The names and finishing times of the category champions are as follows:

Marathon	Men's Overall Champion	YU ALEX	02:41:19
	Women's Overall Champion	DOND CHAOLING	03:09:53
Half Marathon	Men's Overall Champion	FLETCHER SAMUEL	01:16:40
	Women's Overall Champion	CHAN HUE YAN STEPHANIE	01:31:34
10km	Men's Overall Champion	WONG WAN CHUN	00:34:19
	Women's Overall Champion	BAINBRIDGE HANNAH	00:43:02
STREETATHON – Asia YOUTHRUN 10K 2025	Men's Overall Champion	KWOK WAI LUN	00:38:53
	Women's Overall Champion	TANG HIU TUNG	00:45:54

As of 12:30pm, the Organiser recorded 370 cases of runners feeling unwell or being injured, of which 8 required hospitalisation for further treatment.











## Running the Yet-to-open Central Kowloon Bypass (Yau Ma Tei Section) – Witnessing a Historic Milestone for HONG KONG STREETATHON

The Central Kowloon Bypass (Yau Ma Tei Section), with a total length of 4.7km, is expected to be completed by the end of this year. Upon its opening, journey time between Kowloon Bay in East Kowloon and Yau Ma Tei in West Kowloon is expected to be reduced to approximately five minutes. It will become a vital urban transport hub, significantly easing traffic congestion across Kowloon.

This year's HONG KONG STREETATHON broke new ground by collaborating with the Highways Department to open the Central Kowloon Bypass (Yau Ma Tei Section) to runners before it is commissioned. Marathon and half marathon runners set off from the bustling heart of Causeway Bay on Hong Kong Island, ran through Kowloon Bay and Kai Tak, traversed the full length of the Central Kowloon Bypass (Yau Ma Tei Section) and finished at Yau Ma Tei Interchange, Central Kowloon Bypass. With every stride, runners witnessed the transformation of Hong Kong and left a truly unique mark in both the city's and their own running history.

### The event once again featured:

- The city's first full marathon (42.195km) in the city centre surrounding Victoria Harbour
- A cross-harbour half marathon (21.0975km) in the urban core
- Hong Kong's only 10km route crossing Tseung Kwan O Cross Bay Link and Tseung Kwan O-Lam Tin Tunnel
- The "STREETATHON Asia YOUTHRUN 10K 2025" specially designed to encourage student participation
- The return of the very popular Family Category, encouraging young people to participate in the 10km

To foster social inclusion, visually impaired runners and their guide runners were invited to race together. This year, a dedicated award category was introduced for visually impaired runners, with Champion, 1st runner-up and 2nd runner-up titles, regardless of gender or age, further underlining the event's inclusive spirit.

#### "Marathon for Good, Party for All!" – Running Around Victoria Harbour and Doing Good Together

Mr. Andes Leung, CEO and Co-founder of RunOurCity, said: "HONG KONG STREETATHON has always been dedicated to promoting marathon culture at the heart of the city. Through continuous effort and innovation, and with the strong support of multiple government departments, business partners, and NGOs, we have successfully created a unique course around Victoria Harbour and city landmarks. This year, in another first, we are collaborating with the Highways Department to allow marathon and half marathon runners to be the first to run on the Central Kowloon Bypass (Yau Ma Tei Section).

In addition, to encourage youth participation in sports, besides the 'STREETATHON – Asia YOUTHRUN 10K 2025' designed for students, the SEED Foundation and the Association of Chinese Middle Schools (Hong Kong) are also leading 100 principals to accompany 100 students in the run.

'KERRY HONG KONG STREETATHON 2025' has evolved beyond a simple race into a socially impactful platform for exchange. This year, we have gathered more partners than ever before, working hand in hand with 29 charitable organisations, NGOs, running groups, and schools to promote seven United Nations Sustainable Development Goals and to establish a charity fundraising platform that channels more resources to the social sector. We are committed to creating the most meaningful and playful city marathon experience for every runner, continuing our mission of 'Marathon for Good, Party for All!'"

Kerry Properties Limited said: "As a socially responsible corporation, Kerry Properties remains steadfastly committed to community development and the promotion of sustainability. This year, we are pleased to continue as title sponsor of the 'KERRY HONG KONG STREETATHON', aiming to encourage the public to embrace a healthy and active lifestyle. Kerry Properties looks forward to working with stakeholders and all sectors of the community towards a shared goal of social inclusion and sustainable development, contributing to community betterment."

#### <u>Promoting Inclusion, Passing on Positive Energy</u>











Since its inception in 2013, "RunOurCity" has believed that running is more than just a sport – it is a powerful force that drives personal growth, brings communities together and inspires positive change in society. This year, the "STREETATHON – Asia YOUTHRUN 10K 2025" drew nearly 2,000 students from over 100 schools. We are witnessing a new generation that places greater emphasis on physical and mental well-being, honing their resilience through structured training. With every stride and every drop of sweat, they search for direction in life, set clearer goals and embody the never-give-up spirit of the marathon.

Equally inspiring, this year's race welcomed an unprecedented number of participants with disabilities, including visually impaired runners. Among them were runners from the Greater Bay Area, Macau, Shanghai, as well as Thailand and South Korea, who came together on the same course, transcending geographical boundaries and physical limitations. Guided runners and their running buddies moved in sync, while runners from diverse backgrounds cheered each other on, powerfully showcasing RunOurCity's borderless and barrier-free spirit of inclusion.

Over the past decade, RunOurCity has been a strong advocate for sport for all. The event has brought together more than 180,000 runners and supported over 40 charitable organisations. Through a diverse range of initiatives – including the "Youth.ROC" programme, specialised training for students with special educational needs, family health projects and community running groups – RunOurCity uses running as a bridge to connect people of different ages, abilities and backgrounds. Turning city streets into shared running tracks and every start line into a new opportunity, RunOurCity continues to inject positive energy into Hong Kong and bring inclusion to life in every corner of the community.

#### "Run Our Street, Draw Your Story" – Documenting a Decade of Memories

For ten years, HONG KONG STREETATHON has taken runners into the streets, uncovering fascinating stories across different neighbourhoods and leaving each runner's unique footprint. This year's theme, "Run Our Street, Draw Your Story", celebrates this journey.

The event has specially invited British street graffiti artist Szabotage – Gustav Szabo to lead the artistic storytelling of STREETATHON. Through vibrant, colourful artworks, he captures the spirit of the event and presents HONG KONG STREETATHON as a one-of-a-kind "marathon party".

In addition, ten runners from Hong Kong and overseas were invited to share their running stories, documenting their personal milestones. For the first time, the event has also collaborated with the Hong Kong Design Institute (HKDI), a member institution of the Vocational Training Council (VTC), inviting students to create ten artworks inspired by their own stories. These pieces were exhibited during the STREETATHON - Runner's Expo, lending special commemorative significance to the 10th anniversary.

# <u>STREETATHON – A New Charity Fundraising Platform</u> Pioneering a Model of Social Impact and Joyful Giving

The "KERRY HONG KONG STREETATHON 2025" has created a unique platform for social impact, bringing together more partners than last year. This year, the event joins forces with 29 charitable organisations, NGOs, running clubs, and schools, including:

- Blind Sports Hong Kong
- Bridge Foundation
- Caritas Hong Kong Youth and Community Service
- Child Builder
- Christian Family Service Centre
- City Runners
- Health In Action
- Hong Chi Association
- Hong Kong Children & Youth Services
- Hong Kong Family Welfare Society
- Hong Kong Federation of Women's Centres











- H.K.S.K.H. Lady MacLehose Centre Family Activity & Resource Centre
- Hong Kong Network for the Promotion of Inclusive Society "The Fearless Dragon Running Team"
- Hong Kong Playground Association
- Hong Kong Stretching Exercise Association
- The Boys' & Girls' Clubs Association of Hong Kong
- The Green Earth
- The Hong Kong Federation of Youth Groups
- Kathy Yip Cancer Stretching Exercise Fund
- The Mental Health Association of Hong Kong
- Society for Community Organization
- ROLY POLY INCLUSION SPORTS ASSOCIATION
- WWF Hong Kong
- Running Man Athletic Club
- SciMax Sports Limited
- The Reverse Flash Running Team
- Buddhist Fat Ho Memorial College
- Fortress Hill Methodist Secondary School

Together, they advocate for seven United Nations Sustainable Development Goals (SDGs):

- Good Health and Well-being (Goal 3)
- Gender Equality (Goal 5)
- Reduced Inequalities (Goal 10)
- Sustainable Cities and Communities (Goal 11)
- Responsible Consumption and Production (Goal 12)
- Climate Action (Goal 13)
- Partnerships for the Goals (Goal 17)

The aim is to create Hong Kong's most meaningful and enjoyable marathon.

As an innovative social enterprise, RunOurCity is committed to connecting communities through urban running. By partnering with charities, it provides a fundraising platform to amplify social impact.

The "KERRY HONG KONG STREETATHON 2025" charity run supports fundraising for the following organisations and projects:

- Blind Sports Hong Kong
- Child Builder
- Health In Action
- Hong Chi Association
- Hong Kong Children & Youth Services
- Christian Family Service Centre
- Hong Kong Family Welfare Society
- Hong Kong Federation of Women's Centres
- Society for Community Organization
- SKH Lady MacLehose Centre Family Activity & Resource Centre
- Hong Kong Network for the Promotion of Inclusive Society "The Fearless Dragon Running Team"
- The Green Earth
- The Hong Kong Federation of Youth Groups
- Hong Kong Playground Association
- The Mental Health Association of Hong Kong
- WWF Hong Kong

"KERRY HONG KONG STREETATHON 2025" Marathon, Half	Click here for high-resolution
Marathon & 10K Course Maps	<u>image</u>
"HONG KONG STREETATHON" Eat, Play, Run Event Highlights Photo	Click here for high-resolution













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"HONG KONG STREEATHON" Events Highlight	Click here for high-resolution
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"KERRY HONG KONG STREETATHON 2025" Event Website: http://streetathon.com/en/

## About RunOurCity

RunOurCity was established in 2013 as a charity organisation promoting life transformation through running. Through our key programme "Youth.ROC" ("街跑少年"), we have successfully trained over 14,000 young people to complete a 10km run, helping them build confidence and resilience while improving their physical health.

We also organise themed running events such as HONG KONG STREETATHON and Hong Kong Ladies Run to nurture a fun and impactful running culture. Since 2013, we have engaged nearly 180,000 runners in our events and activities, raising funds for more than 40 charitable organisations.

In recent years, our services have expanded to include running training for SEN students, the "BEE Family Coach" health programme, and "CITY RUNNERS" community running groups across Hong Kong.

- RunOurCity Website: runourcity.org
- RunOurCity Facebook: www.facebook.com/runourcityhongkong
- RunOurCity Instagram: https://www.instagram.com/runourcity/

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<sup>&</sup>quot;KERRY HONG KONG STREETATHON 2025" Facebook: <a href="https://www.facebook.com/Streetathon/">https://www.facebook.com/Streetathon/</a>
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