





To: Local News/ Supplement/ Lifestyle/ Chief Assignment Editor/ Editor **Press Release** For Immediate Release

"KERRY HONG KONG STREETATHON 2025" Charity Run to take place on 23 November First to Run on the Yet-to-open Central Kowloon Bypass (Yau Ma Tei Section) Marathon and Half Marathon passing through Kowloon Bay and Kai Tak Finish at Yau Ma Tei Interchange, Central Kowloon Bypass **Registration Opens 12 June** 

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Hong Kong, 12 June 2025 – Organised by social enterprise RunOurCity and title-sponsored by Kerry Properties Limited ("Kerry Properties"), the "KERRY HONG KONG STREETATHON 2025" charity run will take place on the morning of **Sunday, 23 November 2025**. This year marks the 10th anniversary of the HONG KONG STREETATHON, a remarkable milestone commemorated with a truly unique experience for runners across the city. For the first and only time, runners will have the unparalleled opportunity to set foot on the Central Kowloon Bypass (Yau Ma Tei Section), a major infrastructure project not yet open to traffic. Runners will traverse this brand-new artery linking East and West Kowloon in its entirety, witnessing the perfect union of Hong Kong's infrastructural achievements and athletic spirit. This is not merely a marathon but an unrepeatable moment in history.







# Run the Yet-to-Open Central Kowloon Bypass (Yau Ma Tei Section) and Witness a Historical Milestone of HONG KONG STREETATHON

The Central Kowloon Bypass (Yau Ma Tei Section), with a total length of 4.7km, is expected to be completed by the end of this year. Upon its opening, the travelling time between Kowloon Bay in East Kowloon and Yau Ma Tei in West Kowloon is approximately five minutes, becoming a vital urban transport hub and significantly relieving traffic congestion in Kowloon. This year's HONG KONG STREETATHON offers runners the rare chance to blaze a trail along this brand-new thoroughfare, inscribing an extraordinary chapter in Hong Kong's urban development through their strength and perseverance.

Most notably, this year's event marks a ground breaking collaboration with the Highways Department to open the Central Kowloon Bypass (Yau Ma Tei Section) to runners before its commissioning. Marathon and half marathon runners will commence their journey from the bustling heart of Causeway Bay on Hong Kong Island, running through to Kai Tak and Kowloon Bay and traversing the entire Central Kowloon Bypass (Yau Ma Tei Section) to finish at Yau Ma Tei. This will be the first time, opportunity to run the entire length of the Central Kowloon Bypass (Yau Ma Tei Section), concluding at the Yau Ma Tei Interchange, Central Kowloon Bypass.

On the occasion of its 10th anniversary, the HONG KONG STREETATHON cordially invites you to embark on this momentous journey. Bear witness to the transformation of Hong Kong with every stride and leave a truly unique mark on your own running history.

In addition to the city's first-ever full marathon (42.195 km) in the city center surrounding Victoria Harbour, there will be a cross-harbour half marathon (21.0975 km) in the urban core, the only 10km route in Hong Kong that crosses the Tseung Kwan O Cross Bay Link and the Tseung Kwan O—Lam Tin Tunnel, and the "STREETATHON — Asia YOUTHRUN 10K 2025" designed to encourage student participation. Last year's highly popular family category will also return, encouraging young people to join the 10km run. To promote social inclusion, visually impaired runners and their guides are also welcome to participate. This year, we have special award categories for visually impaired runners, with Champion, 1st runner-up and 2nd runner-up regardless of gender or age. Furthermore, this year's "KERRY HONG KONG STREETATHON 2025" is proudly supported by the Hong Kong Tourism Board to promote Hong Kong's premium tourism image and attract more overseas runners. Same-day baggage deposit services will be available for the convenience of runners on the event day. There are a total of 20,000 race quotas across all categories, and public registration opens today, Thursday, 12 June 2025, on a first-come, first-served basis. (Event website: http://streetathon.com/en/)

# A Decade of Memories: "Run Our Street, Draw Your Story"

For the past ten years, HONG KONG STREETATHON has taken runners into the heart of the city, uncovering the unique stories of local communities and leaving lasting footprints for every participant. This year's theme, "Run Our Street, Draw Your Story," features a special collaboration with British street graffiti artist Szabotage - Gustav Szabo, who will lead the creation of vibrant artworks that capture the spirit and stories of HONG KONG STREETATHON, expressing the event's unique marathon party atmosphere through dazzling colors. In addition, ten runners from Hong









Kong and overseas have been invited to share their running journeys, commemorating their personal milestones. For the first time, the event will also collaborate with the Hong Kong Design Institute (HKDI), member institution of Vocational Training Council (VTC), inviting students to create ten pieces of artwork inspired by their own stories. These works will be exhibited during the Runners' Expo, making this anniversary even more memorable.

Mr. Andes Leung, CEO and Co-founder of RunOurCity, said:

"HONG KONG STREETATHON has always been dedicated to promoting marathon culture at the heart of the city. Through continuous effort and innovation, and with the strong support of multiple government departments, business partners, and NGOs, we have successfully created a unique course around Victoria Harbour and city landmarks. This year, in another first, we are collaborating with the Highways Department to allow marathon and half marathon runners to be the first to run on the Central Kowloon Bypass (Yau Ma Tei Section). To further encourage youth participation in sports, in addition to the 'STREETATHON - Asia YOUTHRUN 10K 2025' for students, the SEED Foundation and the Association of Chinese Middle Schools (Hong Kong) are leading 100 principals to accompany 100 students in the run. 'KERRY HONG KONG STREETATHON 2025' has evolved beyond a simple race into a socially impactful platform for exchange. This year, we have brought together even more partners than before, with 27 charitable organizations, NGOs, running groups, and schools to jointly promote seven United Nations Sustainable Development Goals and launch a charity fundraising platform, providing more resources to charities. We are committed to creating the most meaningful and playful city marathon experience for every runner, continuing our mission of 'Marathon for Good, Party for All!'"

Kerry Properties Limited stated: "As a socially responsible corporation, Kerry Properties remains steadfastly committed to community development and the promotion of sustainability. This year, we are pleased to continue as title sponsor of the 'KERRY HONG KONG STREETATHON', aiming to encourage the public to embrace a healthy and active lifestyle. Kerry Properties looks forward to working with stakeholders and all sectors of the community towards a shared goal of social inclusion and sustainable development, contributing to community betterment."

## The Only City Centre Marathon and Half Marathon

#### **Marathon:**

Starting from the Island Eastern Corridor (near the East Coast Park Precinct), runners will pass through the Central-Wan Chai Bypass, Lung Wo Road, and turn back at Yiu Sing Street. Enjoy the stunning views of Victoria Harbour along the Island Eastern Corridor before running through the Eastern Harbour Crossing, crossing from Hong Kong Island to Kowloon on foot. The route continues over the Tseung Kwan O Cross Bay Link, through the Tseung Kwan O-Lam Tin Tunnel, past creative and eco-friendly projects in Cha Kwo Ling, a green park built atop a city pumping station, and the revitalised Tsui Ping River. Runners will ascend the Kwun Tong Bypass, descend into Kwun Tong Promenade, and take in panoramic views of Hong Kong Island's vibrant waterfront across the harbour. The route then passes through the industrial and commercial areas of Kwun Tong to Kai Tak and Kowloon Bay, before entering the Central Kowloon Bypass (Yau Ma Tei Section), running through To Kwa Wan and Ho Man Tin, and finally finishing at the Yau Ma Tei Interchange, Central Kowloon Bypass. Experience the joy of marathon running within this brand-new major transport infrastructure.









#### Half Marathon:

Runners will also start from the Island Eastern Corridor (near the East Coast Park Precinct), cross through the Eastern Harbour Crossing, and follow the Kwun Tong Bypass. After passing through Kai Tak and Kowloon Bay, they will enjoy running the new Central Kowloon Bypass (Yau Ma Tei Section) section, just like the marathon runners, with the finish at the Yau Ma Tei Interchange, Central Kowloon Bypass. This cross-harbour half marathon covers both Hong Kong Island and Kowloon, offering runners unique perspectives of both sides of Victoria Harbour!

#### 10km:

Starting from Tiu Keng Leng Blue Road (near Tong Yin Street), runners will head onto the Cross Bay Link, straight into the Tseung Kwan O—Lam Tin Tunnel, traversing two major infrastructures. The route then passes the creative and eco-friendly project in Cha Kwo Ling, the green park built atop a city pumping station, and the revitalised Tsui Ping River. Runners will ascend the Kwun Tong Bypass and finish at the Kwun Tong Promenade.

#### STREETATHON - Asia YOUTHRUN 10K 2025:

The "KERRY HONG KONG STREETATHON 2025" will feature the "STREETATHON — Asia YOUTHRUN 10K 2025," an event specially designed to encourage full-time students to participate in long-distance running. Participants must be full-time students aged 12-25, with the aim of making this the largest youth 10K event in Asia. The popular family category will also return, encouraging young people to join running activities. For the family division, at least one participant must be a full-time student aged 10-25. If any participant is aged 10-11, they must be accompanied by an adult aged 18 or above.

# "KERRY HONG KONG STREETATHON 2025" Charity Run Details:

Date: 23 November 2025 (Sunday)

	Category	Start Time	Time Limit	Prize Eligible	Age Limit	1 '	Fee (HKD)
Marathon	Elite Group	05:15	7 hours	Yes	18-75	3500	\$620
Half Marathon	Elite Group	05:55	3 hours	Yes	16-75	1,500	\$520
	Challenge Group 1	06:30	4 hours	No	16-75	2,000	
	Challenge Group 2	06:45	4 hours	No	16-75	3,000	
10km	Elite Group	09:00	1 hour 45 minutes	Yes	12-75	4,000	\$420
	Challenge Group	10:00	2 hours	No	12-75	4,500	









STREETATHON  – Asia YOUTHRUN 10K 2025	09:30	2 hours	Yes	12-25	1,500	\$150
STREETATHON  - Asia YOUTHRUN 10K 2025 (Family Category)			Yes (participant must be aged 10– 25)	At least one participant must be a full-time student aged 10–25; participants aged 10–11 must be accompanied by an adult aged 18 or above		

# **Creating a Fun STREETATHON Experience for All Runners**

Date	Event
November 19, 2025	STREETATHON – Runner's Expo
November 22, 2025	STREETATHON – Runner's Party
November 23, 2025	STREETATHON - Asia YOUTHRUN 10K 2025
November 23, 2025	KERRY HONG KONG STREETATHON 2025

## **All-Out Support: Early MTR Trains for Runners**

The "KERRY HONG KONG STREETATHON 2025" continues its tradition of combining running with food and fun. In addition to the signature energetic cheering and local food at refreshment stations, this year's event will focus even more on enhancing the runner experience, thanks to strong support from the business community:

- Li-Ning will provide high-quality event T-shirts for all 20,000 runners and staff of the "KERRY HONG KONG STREETATHON 2025," ensuring everyone enjoys a more comfortable run.
- MTR will arrange special early train services for the marathon and half marathon runners. Details on the special routes and increased service frequency will be announced at the preevent road closure and traffic arrangement press conference.
- BYD, as the official e-mobility partner, will feature both BYD and DENZA brands at the "KERRY HONG KONG STREETATHON 2025". For the first time, BYD will serve as the official lead vehicle for the race and will also assist with food and beverage provision at refreshment stations along the course, engaging fully with the runners for a memorable experience.







- **CITIC Pacific** offers full support, with its subsidiaries operating the Central–Wan Chai Bypass and the Eastern Harbour Crossing, both of which will be included as part of the event route for the "KERRY HONG KONG STREETATHON 2025." Additionally, its subsidiary, Dah Chong Hong Holdings Limited, will provide each runner with an abalone snack to cheer up runners.

# <u>STREETATHON – New Charity Fundraising Platform: Pioneering a Model for Social Impact and Joyful Giving</u>

The "KERRY HONG KONG STREETATHON 2025" is creating a unique platform for social impact, bringing together even more partners than last year. This year, the event will collaborate with a total of 27 charitable organizations, NGOs, running clubs, and schools, including the Blind Sports Hong Kong, Caritas Hong Kong, Child Builder, Christian Family Service Centre, City Runners, Health in Action, Hong Chi Association, Hong Kong Children & Youth Services, Hong Kong Family Welfare Society, Hong Kong Federation of Women's Centres, H.K.S.K.H. Lady Maclehose Centre - Family Activity & Resource Centre, Hong Kong Network for the Promotion of Inclusive Society's "The Fearless Dragon Running Team," Hong Kong Playground Association, Hong Kong Stretching Exercise Association, The Boys' & Girls' Clubs Association of Hong Kong, Green Earth, The Hong Kong Federation of Youth Groups, Kathy Yip Cancer Stretching Exercise Fund, The Mental Health Association of Hong Kong, Society for Community Organization, WWF Hong Kong, Running Man Athletic Club, SciMax Sports Limited, World Running Club, The Reverse Flash Running Team, Buddhist Fat Ho Memorial College, and Fortress Hill Methodist Secondary School.

Together, we advocate for seven United Nations Sustainable Development Goals (SDGs): Good Health and Well-being (Goal 3), Gender Equality (Goal 5), Reduced Inequalities (Goal 10), Sustainable Cities and Communities (Goal 11), Responsible Consumption and Production (Goal 12), Climate Action (Goal 13), and Partnerships for the Goals (Goal 17), collectively creating the city's most meaningful and enjoyable marathon.

As an impact partner of this year's "KERRY HONG KONG STREETATHON 2025," SVhk will launch the SDG Corporate Running Teams to promote a culture of corporate sports and advance the goals of social sustainability. As an innovative social enterprise, RunOurCity is dedicated to connecting communities through urban running, and by partnering with charities, is providing a fundraising platform to maximize social benefit.

The "KERRY HONG KONG STREETATHON 2025" charity run will support fundraising for the following organizations and projects: Blind Sports Hong Kong, Child Development Initiative Alliance, Medecins du Sport, The Hong Chi Association, Hong Kong Children & Youth Services, Christian Family Service Centre, Hong Kong Family Welfare Society, Hong Kong Federation of Women's Centres, Society for Community Organization, SKH Lady MacLehose Centre Family Activities and Resources Centre, Hong Kong Network for the Promotion of Inclusive Society's "Meng Lung Running Team," Green Earth, The Hong Kong Federation of Youth Groups, Hong Kong Playground Association, The Mental Health Association of Hong Kong, and WWF Hong Kong.

## NGOs, Charitable Organization/ Project Partners:

**Blind Sports Hong Kong** 

Blind Sports Hong Kong was formed with the aim to provide running and physical training for the visually









impaired. The voluntary coaches are professionally trained and qualified to carry out the training through structured activities such as fitness enhancement exercises, walking and distance running. Irrespective of the age groups, the aim is to enhance the physical mobility, the general health wellbeing and to deliver positive influence to the visually impaired and the individuals suffering from long term illnesses. This also serves as a social platform to encourage the visually impaired to step out of darkness and reintegrate them into the community. Over the years, BSHK has expanded to have its members involved in different sporting activities.

#### **Caritas Hong Kong**

Here at Caritas' Youth and Community Service division, our mission is to provide a multitude of services, both online and offline, for members of Hong Kong's child, teenage, and young adult population. Whether this be through community centres, youth services, outreach social work services, children and youth centres, student support services, employment counselling services, or youth drug abuse counselling services, Caritas YCS is on hand to help individuals with whatever they may require. Our Youth and Community Service branch is committed towards the care and development of youth and their relation to the community. By encouraging participation and teaching both personal and social responsibility, Caritas aims to prepare Hong Kong's youth to be responsible leaders of the future.

#### **Child Builder**

Our mission is to open children's eyes to new experiences and new ideas, enhance their creative thinking abilities, and widen their horizons.

## **Christian Family Service Centre**

Christian Family Service Centre (CFSC) was established in 1954 by Miss Muriel Boone, a United Presbyterian missionary, to help Mandarin speaking refugees. Material aid, financial support and guidance in finding jobs were provided to needy families. The Agency was first located in 221 Sai Yee Street Mongkok and moved to 3 Tsui Ping Road, Kwun Tong in 1965. In the early years, it was necessary to depend on gifts from churches overseas to finance the programme. However, the Hong Kong Government and The Community Chest have started to provide financial support as well since 1969. Over the years, the Agency's work gradually extended and it has now developed into a multi-service agency, with the mission to support and enhance family functioning and to foster an environment for growth and change. We provide multi-services including: Children & Family Services, Youth & Education Services, Elderly Care Services, Services for People with Disabilities, Mental Health Services, Active Ageing Services, Primary Health Care Services, Opportunities & Inclusion for People with Disabilities, Environmental Protection & Green Living, Community Development Services, Employee Service Consultancy.

# **CITY RUNNERS**

City Runners is a group under the "RunOurCity Foundation Limited." We provide a "Active Health" running experience, from zero to regular weekly workouts. We hold running classes and weekly activities in different areas to encourage working professionals, seniors, families, and individuals with special learning needs to restart their routines to enhance both physical and mental health and expand their social circle. As of now, over 8,000 people have participated in our running classes, and the number of running groups has reached 20, spread across Hong Kong, Kowloon, and the New Territories. Currently, nearly 2,000 people regularly participate in these running groups. Everyone is getting to know the community while running together — "A person runs fast, but a group runs far." Our goal is to help the public develop a running habit, as well as create a happy city with physical and mental well-being. "TOGETHER RUN TOGETHER FUN"

#### **Health In Action**

Since 2011, Health In Action has been dedicated to building a society where everyone enjoys good health. We promote social-medical collaborations through services, research, advocacy, and education—advancing social prescribing and health empowerment to support physical, mental, social, and spiritual well-being, while addressing social determinants of health. We work with different sectors together to keep Hong Kong Healthy and be competitive.

#### **Hong Chi Association**

Hong Chi Association, founded in 1965, has grown to become one of the most well-established non-profit organisations dedicated solely to serving over 9,700 people of all ages and all grades with intellectual disabilities and their families in Hong Kong. It operates 105 service units to provide comprehensive services.









## **Hong Kong Children & Youth Services**

Hong Kong Children and Youth Services was established in 1978 and is a diversified social service organization. We provide a wide range of services across various districts in Hong Kong, including centerbased services, outreach and home care services, school support, and residential care services, catering to the diverse needs of children, youth, families, and the elderly.

We uphold a user-oriented approach, dedicated to serving the community with professionalism and commitment. We continuously strive for excellence and innovation, collaborating with stakeholders to build an inclusive and sustainable environment that enhances family functioning and fosters individuals to develop their full potential, while collectively making significant contributions to society.

## **Hong Kong Family Welfare Society**

With a "family-centric" perspective, the Hong Kong Family Welfare Society (HKFWS) are committed to delivering quality and professional social services to enhance the wellbeing of families and individuals in Hong Kong and foster a caring community. HKFWS offers diverse services, including integrated family services, childcare services, integrated youth services, community care and support services for the elderly, and special services.

Recognizing the significance of "family health" in achieving family well-being, HKFWS aims to promote the physical and mental well-being of families through various means, ensuring that every Hong Kong family can experience happiness.

## **Hong Kong Federation of Women's Centres**

Founded in 1981, is a non-partisan and non-religious women's organization. We concern about the situation of grassroots women, and promote gender equality in Hong Kong through WOMEN'S SERVICES, GENDER EDUCATION and POLICY ADVOCACY. Through our women centres, we develop volunteer networks, provide appropriate services for women, and develop their potential. HKFWC enables women to develop their Confidence, Independence and Competence.

#### H.K.S.K.H. Lady MacLehose Centre - Family Activity & Resource Centre

The Hong Kong Sheng Kung Hui Lady MacLehose Centre ("Organization") was established in November 1973. To express the love of Jesus Christ, we have dedicated to serve all people with the spirit of "Not to be served, but to serve", with the ultimate goals of "Not to be served, but to serve", with the ultimate goals of "Community Building, Community Care, Community Health, Building Community Capital and Community Cohesion" through diversified and comprehensive social services. Since April 2017, the Centre has been wholly owned by Hong Kong Sheng Kung Hui Welfare Council Limited.

Hong Kong Network for the Promotion of Inclusive Society – The Fearless Dragon Running Team The Hong Kong Network for the Promotion of Inclusive Society's aim is to promote a culture of inclusion for people with disabilities and to encourage their active participation in the fields of sports and rehabilitation, education empowerment, inclusive technology, and cultural participation. And Fearless Dragon Running Team, the pronunciation of which sounds like "blind" (/maang/) and "deaf" (/lung/) in Cantonese, is a distance running team consisting of people with visual and hearing disabilities. They have been active in the running community, promoting inclusive running, mutual support, and tolerance. They actively participate in charity events and practice where they can help oneself while helping others.

#### Hong Kong Playground Association

HONG KONG PLAYGROUND ASSOCIATION established in 1933, Hong Kong Playground Association is a longtime non-governmental organization providing social services to children and young people in Hong Kong. All the way we uphold our spirit of "person-oriented and strive for excellence", so as to benefit the younger generation and contribute to the society as a whole. Through diversified and pertinent services, we aim at breeding youngsters' holistic development and nurturing them to be successors of the Hong Kong society. Our services include Integrated Children and Youth Service Centres, Outreaching Social Work, School Social Work, Community Support Service Scheme, the Unusual Academy School Dropouts Supportive Service, Social Enterprise, Stadium, Camp, Exchange and Arts Services, Sports Service, Isports Pro, SPORTS EXPO and Ocean Explorer.

## **Hong Kong Stretching Exercise Association**

Hong Kong Stretching Exercise Association aims to promote stretching exercises to public for enhancing







quality of life, bring them to healthy life style from all walks of life.

## **Kathy Yip Cancer Stretching Exercise Fund**

The foundation was established in 2023. Mrs Kathy Yip died of liver cancer in 2018 at the age of 39. The founders, Mr. and Mrs. Yuki Lam Cheng Yuk-Fung and Mr. Ricky Lam Ting-Kwong established the foundation after the death of their sister. Through the foundation, they hope to develop a more reliable and effective exercise program in the prevention of cancer to reduce the physical symptoms of patients. Discomfort and impact on family members.

## **Society for Community Organization**

Founded in 1971, the Society for Community Organization (SoCO) is dedicated to fighting poverty and social injustice. By mobilizing affected groups and providing support services, SoCO empowers disadvantaged communities to understand their rights, advocate for policy change, and work toward a caring society.

#### The Boys' & Girls' Clubs Association of Hong Kong

Founded in 1936, The Boys' & Girls' Clubs Association of Hong Kong (BGCA) is one of the longest serving local non-government organisations dedicated to the welfare of children and youth. Our mission to achieve a balanced and happy environment for the nurturing and growth of our young - physically, intellectually and emotionally - has never wavered in our focus of "Nurture the Young, Create the Future".

#### The Green Earth

The Green Earth is dedicated to promoting resource conservation and a zero-waste culture. Our core works include driving sustainable policy, green civic education as well as corporate partnership. We focus on providing 'down to earth' environmental information and solutions to activate citizens' and businesses' green responsibilities.

In particular, our 'Events Go Green Programme' engages various event organisers to cultivate sustainable event management and strive to cherish resources with waste reduction practices at the events. Until now, we have supported over 170 large-scale events

#### The Hong Kong Federation of Youth Groups

HKFYG Community Team Sports Office was established in 2015 with the aim of providing teenagers equal opportunities to engage in sports. We organize a diverse range of sustainable sports events that not only promote physical activity but also incorporate elements of social services and environmental protection. Through active participation in our events, teenagers have the unique opportunity to learn and explore important social issues such as social care and environmental conservation.

## The Mental Health Association of Hong Kong

Founded in 1954, The Mental Health Association of Hong Kong (MHAHK) is a non-profit social service organization with the goal of educating the public on mental health. We embrace the vision of "Mental Health for ALL" and are committed to the missions of "Quality rehabilitation for service users", "Positive workplace for staff" and "Mental wellness for public". MHAHK currently operates over 50 subverted welfare service units /projects, and has developed a comprehensive spectrum of rehabilitation services in the community, including residential care, community support, day training, vocational rehabilitation, unemployment support and special education, providing holistic care for persons in recovery, persons with intellectual disabilities and the disadvantaged.

#### **WWF Hong Kong**

WWF Hong Kong is one of Hong Kong's leading conservation and environmental charitable organisations. We have been working since 1981 to encourage and secure the decisions, behaviours and actions that are required to achieve long-lasting conservation impact and our vision of transforming Hong Kong into Asia's most sustainable city.

## **Running Club/ Project Partners:**

## **Running Man Athletic Club**

To build healthy sport life with all HK runners and prevent any injury through proper training. To promote Long distance running, form the teams as a family and raise the level of local runners.

#### **SciMax Sports Limited**

SciMax Sports Limited has a broad vision of launching the concept of sports science with maximum







possibility, using professional and scientific methods to achieve physical health and effective training. iMax Sports Limited provides suitable sports training, especially including for seniors (60 years old or above) in healthy propose.

Over 1000 students joined the program (professional running and physical fitness, etc.) to assist them in reaching a better healthy lifestyle.

# **World Running Club**

World Running Club was established in 2014 by Coach Sheung Yeung. The purpose is to promote long distance running and drive runners to run farther and longer. Coach Sheung has mottos are "persist, persist, persist" and "never stop, keep improving". We hope to lead all the runners to try a marathon, feel it and enjoy the moment.

## The Reverse Flash Running Team

The Reverse Flash Running Team has been in operation for five and a half years. The team's coach underwent two right knee surgeries in his youth due to basketball injuries.

Over the past five years, he has challenged himself to participate in marathons, achieving a sub-3hour completion time on fourteen separate occasions.

His mission is to convey the message of "Challenging unlimited possibilities with limited abilities" and to promote proper running postures to reduce injuries, thereby achieving "Breakthroughs with no injuries."

# **School Partners:**

#### **Buddhist Fat Ho Memorial College**

Buddhist Fat Ho Memorial College strives their best for developing various curricula, catering for learner diversity and individual interests. In order to enhance students' confidence and persistence, BFHMC organised a wide variety of sports activities and set up various sports teams. Through joining the extracurricular activities, BFHMC hopes to develop their students to be a confident and motivated person who contributes to the society in future.

#### **Fortress Hill Methodist Secondary School**

Fortress Hill Methodist Secondary School is a government aided mainstream school committed to serving students with special education needs. It is with belief and conviction that all SEN students are capable of achieving their fullest potential. As we respect student's uniqueness and adopt a whole school approach to cater for students' diversities, all students are enabled to grow in a caring, respectful and inclusive environment. All students are empowered to reach their individual potential, respect and value themselves and others.

KERRY HONG KONG STREETATHON 2025: Full Marathon,	Click here to download	
Half Marathon & 10km Route Map Download		
HONG KONG STREETATHON: Eat, Play, Run Event Highlights	Click here to download	
Photo Download		
HONG KONG STREETATHON: Event Highlights Video	Click here to download	
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KERRY HONG KONG STREETATHON 2025: Press Conference	Click here to download	
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"KERRY HONG KONG STREETATHON 2025" Event Website: <a href="http://streetathon.com/en/">http://streetathon.com/en/</a>

"KERRY HONG KONG STREETATHON 2025" Facebook: https://www.facebook.com/Streetathon/

## **About RunOurCity**

RunOurCity was established in 2013 as a charity organisation promoting life transformation through running. Through our key program "Youth.ROC", we have successfully trained over 14,000 young people to complete a 10-kilometer goal, helping them build confidence and resilience while improving health. We also organise themed running events such as HONG KONG STREETATHON and







Hong Kong Ladies Run, to nurture fun and compassionate running culture. Since 2013, we have organised running events for nearly 160,000 runners and raised funds for over 40 charitable organisations. In recent years, our services have expanded to include running training for SEN students, "BEE Family Coach" health program, and "CITY RUNNERS" for all districts.

RunOurCity Website: runourcity.org

RunOurCity Facebook: <u>www.facebook.com/runourcityhongkong</u>

RunOurCity Foundation Facebook: www.facebook.com/RunOurCityFoundation

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