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Press release

Kerry Properties presents
“HONG KONG STREETATHON 2023” Charity Run
The first Marathon in the Heart of the City
A cross-Harbour Half-marathon
An innovative 10km racecourse
The first “STREETATHON Asia YouthRUN 10K 2023”

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<https://drive.google.com/drive/folders/15Az8eHCwrDUkSt1ZdPPDWEG7Yt27gdEP?usp=sharing>

[December 17, 2023 - Hong Kong News] - Organized by "RunOurCity" and presented by Kerry Properties, the " HONG KONG STREETATHON 2023" charity run took place today. This year's event had the theme of "Marathon for Good, Party for All," and maintained the characteristic of "Eat, Play, Run" in the STREETATHON. A total of 19,000 runners registered for the event, of which a total of 15,244 runners participated at the race today. The HONG KONG STREETATHON introduced several new race routes this year, including the first-ever marathon (42.195 km) located in the city centre, a cross-harbour half marathon (21.0975 km) in the core area, an innovative 10km route that utilized the Tseung Kwan O - Lam Tin Tunnel and Cross Bay Link for the first time in a running event, and the inaugural " STREETATHON - Asian YouthRun 10K 2023," specifically designed to encourage students to participate in long-distance running activities. The starting points for the four categories were set at the Eastern Corridor and Tseung Lam highway, while the finish lines were located at Kwun Tong Promenade and To Kwa Wan Sha San Road, respectively.

Results for champions of each categories are as follows:

Full Marathon	Men's Champion	Yu Alex Hoi Kit	02:38:27
	Women's Champion	Wong Mei Po	03:14:12
Half Marathon	Men's Champion	Lau Cun Wai	01:19:19
	Women's Champion	Mak Ka Lee	01:27:20
10km	Men's Champion	Charles Dutertre	00:33:09
	Women's Champion	Hannah Bainbridge	00:41:25
STREETATHON- Asia YOUTHRUN 10K	Men's Champion	Chan Ho Kwan	00:34:18
	Women's Champion	Chan Yi Tsun	00:40:40

There's a record of 257 runners who felt unwell during the race with 5 needed to be further examined and treated at the hospital.



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Mr. Andes Leung Pak-hang, CEO and co-founder of RunOurCity, said: "After ten years of perseverance, overcoming the challenges posed by the pandemic, with determination and creativity, and with the active participation and support of various government departments, the business community, and numerous non-government departments (NGOs), our dream has come true at the 8th 'HONG KONG STREETATHON'. We successfully created the city's first marathons located in the city center, as well as many other the first-time and innovative attempts, including opening up the Tseung Kwan O Cross Bay Bridge and the Tseung Kwan O-Lam Tin Tunnel to running events for the first time; organizing the 'STREETATHON Asia YOUTHRUN 10K 2023', a new category specially designed encourage students to participate in long-distance running; creating a new model for social impact by collaborating with various NOGs and charities to advocate for the United Nations' seven sustainable development goals; and establishing a new charity fundraising platform for various charitable organizations. We have also added different themed events to create a meaningful and fun-filled week-long STREETATHON for runners, in response to the event's them for this year, 'Marathon for Good. Party for All'."

Kerry Properties Limited states that, "As a company committed to corporate social responsibility, our focus at Kerry Properties has always been on fostering community growth and development. With this event, we hope to encourage citizens to lead a healthy lifestyle while supporting local charitable causes, thus jointly creating greater social benefits. We look forward to working hand in hand with the community to promote inclusive social development."

Innovative Race Routes offering Panoramic views of both sides of Victoria Harbour

The theme of the Kerry Properties presents HONG KONG STREETATHON 2023" charity run is "Marathon for Good, Party of All". After a decade of perseverance and with the active participation and support of various government departments, the business community, and numerous non-governmental organizations and groups, this year's event has successfully opened up the first full marathon route located in the city center. In addition to the half marathon and 10km race routes, this STREETATHON runs through the core commercial districts of Central and East Kowloon. Participants can run through the Central-Wan Chai Bypass for the first time and enjoy the beautiful Victoria Harbour views along the Eastern Corridor. They will personally cross the underwater tunnel in the Eastern District, running from Hong Kong Island to Kowloon. They will pass through the creative environmental project at Cha Kwo Ling, the green park built upon the city pumping station, and the revitalized Tsui Ping River with improved water quality. They will run on the Kwun Tong Bypass, with a distant view of the bustling waterfront on Hong Kong Island across the harbour. They will then pass through the airport tunnel and head straight to To Kwa Wan, running on elevated bridges surrounded by towering buildings, experiencing the joy of a city center marathon. "HONG KONG SREETATHON 2023" has also received full support from the "Greater Bay Area Homeland Youth Community Foundation." For the first time, it is



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organizing the "STREETATHON - Asian YouthRun 10K 2023" event specifically designed to encourage students to participate in long-distance running activities. Nearly a thousand students have registered this year, and we aim to make it the largest youth 10K race in Asia.

STREETATHON Creating a New Model to Leverage Social Impact

Kerry Properties presents "HONG KONG STREETATHON 2023" will collaborate with various charity organizations and NGOs, including RunOurCity Foundation's "Youth.ALL" and "BEE Family Coach" programs, Blind Sports Hong Kong, the Hong Kong Network for the Promotion of Inclusive Society, RUN Hong Kong, Teen's Key Hong Kong, the Peak Hunter Foundation, VolTra, Buddhist Fat Ho Memorial College, Hong Kong Stretching Exercise Association, Hong Kong Playground Association, Pegasus Athletics Club and Running Man Athletic Club. Together, they advocate for the seven United Nations Sustainable Development Goals, focusing on good health and well-being (Goal 3), gender equality (Goal 5), reduced inequalities (Goal 10), sustainable cities and communities (Goal 11), responsible consumption and production (Goal 12), climate action (Goal 13), and partnerships for the goals (Goal 17), creating the most meaningful and fun marathon for all! They have created a new model to leverage social impact, partnering with multiple NGOs and charities to advocate for the Sustainable Development Goals, a new charity fundraising platform for various charities, and joining different themed projects to create a week-long and most meaningful STREETATHON for runners!

STREETATHON - A New Platform for Charity Fundraising

As an innovative social enterprise, "RunOurCity" is committed to developing running activities in the city, connecting with the community, and using STREETATHON to collaborate with various charities to provide a fundraising platform to create greater social benefits. Kerry Properties presents "HONG KONG STREETATHON 2023" charity run will provide fundraising platforms for the following charities and projects, including RunOurCity Foundation's "Youth.ALL" and "BEE Family Coach" programs, Blind Sports Hong Kong, The Hong Kong Network for the Promotion of Inclusive Society, RUN Hong Kong, Teen's Key Hong Kong, The Peak Hunter Foundation and VolTra.

Party STREETATHON with "EAT, PLAY, RUN"

Many overseas marathons have incorporated food elements into their events. This year, the "HONG KONG STREETATHON" returns with its unique "EAT, PLAY, RUN" concept. Along the race route, in addition to basic energy supplies such as water, sports drinks, bananas, nuts, and SoyJoy cereal bars at the aid stations, a wide variety of specialty foods are also provided, including abalone, roasted pork belly, Hong Kong-style desserts, Thai and Korean cuisine, and Christmas delicacies. Furthermore, the organizers have arranged music stations along the route and invited street performers to entertain and energize the runners with exciting music. This year, additional themed events have been introduced, including the "STREETATHON FAMerry Run@ MegaBox," STREETATHON - GREEN RUN AND WELLNESS FIESTA, the "STREETATHON 2023 - Runners' Expo," and the "STREETATHON 2023 - Runners' Party", making the week-long marathon a celebration for people of all ages.



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Connecting with the World of Running

The "HONG KONG STREETATHON 2023" has received support from the Hong Kong Tourism Board and is recognized as a project under the "Pilot Scheme for Characteristic Local Tourism Events" to promote Hong Kong's high-quality tourism image and attract more overseas runners. This year, the event attracted 1,862 participants from over 20 different countries and regions. The HONG KONG STREETATHON continued to partner with top foodie marathons Japan's Tohoku Food Marathon and Taiwan's U-Lay Marathon, spoiling runners with good food and good fun.

STREETATHON Around the World

To embrace the spirit of fun in the STREETATHON, the organizers have introduced the "Funniest Outfit Award." The individual winner of this award will receive round-trip economy class tickets from Hong Kong to Osaka and a spot in the Japan's Tohoku Food Marathon 2024, while the second-place winner will receive round-trip economy class tickets from Hong Kong to Singapore and a spot in the HONG KONG STREETATHON 2024. The third-place winner will receive round-trip economy class tickets from Hong Kong to Hanoi and a spot in the HONG KONG STREETATHON 2024, and the fourth-place winner will receive round-trip economy class tickets from Hong Kong to Taipei and a spot in the Taiwan's U-Lay Marathon 2024. This allows the runners to continue their international running journey with joyful and fun costumes. Additionally, the male and female champions of the full marathon and half marathon categories will receive round-trip economy class tickets for one person from Hong Kong to Tokyo, while the male and female champions of the 10km race and the STREETATHON - Asian YouthRun 10K will each receive round-trip economy class tickets for one person from Hong Kong to Seoul.

Environmental Protection: Green Elements and Reducing the Use of Disposable Cups

The "HONG KONG STREETATHON 2023" has implemented more green initiatives. In collaboration with The Green Earth, recycling bins will be set up at the finish line for waste separation. Environmental ambassadors will assist runners with recycling. Self-service water stations will be available at the starting area, along the race route, and at the finish line to encourage runners to bring their own water bottles. Moreover, Bupa will support the "STREETATHON" by providing eco-friendly shared cups for hydration along the route at the "Bupa Station" on Cheung Yip Street, promoting a plastic-free and environmentally friendly event. The organizers also encourage runners to bring their own bags and provide electronic versions of the runner's guide, contributing to environmental conservation efforts together with the participants.

About "RunOurCity"

"RunOurCity" was founded in 2013 as an innovative social enterprise aimed at promoting running to transform lives. Its flagship program "YOUTH.ROC" has



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successfully trained over 14,000 young people to complete a 10K run, building their confidence and resilience while improving their physical health. "RunOurCity" has also held various large-scale running events in different areas, attracting nearly 140,000 runners to participate in different races and activities, raising funds for over 30 organizations in need.

RunOurCity website: runourcity.org

RunOurCity Foundation Facebook: www.facebook.com/RunOurCityFoundation

HONG KONG STREETATHON 2023 : <https://streetathon.com/en/>

HONG KONG STREETATHON 2023 Facebook :

<https://www.facebook.com/Streetathon/>

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